



CITY OF MERRILL
MARKETING & COMMUNICATIONS
AGENDA • THURSDAY JULY 20, 2023

Regular Meeting	City Hall Council Chambers	5:15 PM
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To attend remotely call 806-410-3406 PIN 791 607 465 #

- I. Call to Order
- II. New Board Member - Nathan Meyer
- III. Approval of previous meeting minutes:
 - 1. Minutes from the May 18th meeting
- IV. General Agenda Items:
 - 1. Discussion of hiring new Marketing Communications Specialist
 - 2. Discussion and consideration of Midwest Marketing on-line advertising proposal
 - 3. Discussion and consideration of a Wedding Planner ad for the Expo Center rentals
 - 4. Discuss and consider promotion of Community Night Out - Tuesday, August 1
 - 5. Discussion of street banners
- V. Monthly Reports and Updates:
 - 1. Monthly Report(s) - Social Media Specialist Savall
 - a. Social Media Update
 - 2. Consider placing reports on file
- VI. Public Comment
- VII. Establish date and time of next meeting: Thursday, August 17 at 5:15 PM
- VIII. Adjournment