



CITY OF MERRILL
MARKETING & COMMUNICATIONS
AGENDA • MONDAY DECEMBER 19, 2022

Regular Meeting

City Hall Council Chambers

5:15 PM

To attend remotely call 929-220-3745 PIN 448 223 986 #

- I. Call to Order
- II. Approval of previous meeting minutes:
- III. General Agenda Item(s):
 1. Consider end-of-year spending for Marketing for 2022
- IV. Merrill's Logo and Branding:
 1. Consider approval of November 17 regular meeting and town hall minutes
- V. Marketing & Communications Update and Monthly Reports:
 1. Monthly Report - Communications Specialist Kuczmarski
 2. Social Media Report - Communications Specialist Kuczmarski
- VI. Public Comment
- VII. Next meeting date and time:
 1. Next regular meeting: Thursday, January 19 at 5:15 PM
- VIII. Closed Session:
 1. The Committee may convene in closed session pursuant to Wisconsin State Statutes Section 19.85(1)(c): Considering employment, promotion or compensation data of any public employee over which the governmental body has jurisdiction or exercises responsibility, to consider the applicants for and recommend the hiring of a Social Media Specialist.
- IX. Reconvene in Open Session:
 1. The Committee may reconvene in open session for potential action on the closed session issue.
- X. Adjournment