

CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
THURSDAY, May 18, 2023 - MINUTES
Regular Meeting City Hall Council Chambers 5:15 p.m.

Present: Chair Blake (remote), Alderperson's Weix and Fermanich, Chamber of Commerce – Nelson, Enrichment Center Director – Mrachek, Library Director – Ollhoff, Renea Frederick, Park & Rec Director Wendorf, John Greenwood, Scott Steele.

Also Present: Communications Specialist Kuczmarski, Social Media Specialist Savall, IT Manager Brown and Merrill Productions Camera Operator.

- I. Alderperson Weix acted as chair and called the meeting to order at 5:15 PM.
- II. **Minutes of previous meeting** – April 20
Chair Blake made a motion to approve the April 20 meeting minutes. Alderperson Fermanich seconded and the motion carried.
- III. **General Agenda Items:**
 1. Discussion and possible consideration on design and communications for City street banners – Scott Steele reported on the street banners and discussed the examples that were provided at the meeting. No action until final example is presented.
 2. Continued discussion on contest to name the City's garbage and recycling trucks – CS Kuczmarski gave a brief report regarding this contest. Decals have been ordered and plaques will be presented to the Washington School contest winners. Bin Diesel and Garbage Goblin were the two names chosen by paper ballots and on the city's page.
 3. Presentation of new website – CS Kuczmarski gave a presentation on the new city website and asked for feedback.
- IV. **Marketing & Communications and Social Media Updates and Monthly Reports:**
 1. Monthly Report – Marketing & Communications Specialist Kuczmarski – her report was provided in the packet.
 2. Monthly Report – Social Media Specialist Savall – her report was provided in the packet.
 3. Consider placing monthly reports on file – Alderperson Fermanich made a motion to place the monthly reports on file. Chair Blake seconded and the motion carried.
- V. **Public Comment:**
There was no public comment
- VI. **Establish date and time of next meeting:**
Thursday, June 15 at 5:15 PM
- VII. **Adjournment:**
Alderperson Fermanich made a motion to adjourn. Chair Blake seconded and the motion carried. The meeting was adjourned at 6:00 PM.

Minutes respectfully submitted by City Clerk - Lori Anderson-Malm
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