



CITY OF MERRILL
MARKETING & COMMUNICATIONS
AGENDA • THURSDAY FEBRUARY 16, 2023

Regular Meeting

City Hall Council Chambers

5:15 PM

To attend remotely call 319-332-7327 PIN 193 919 701 #

- I. Call to Order
- II. Approval of January 26, 2023 meeting minutes
 1. Meeting Minutes from January 26, 2023
- III. Branding/Marketing Update
 1. Brand Guidelines
- IV. Presentation of Tagline Graphic - Scott Steele
 1. Tagline Options
- V. Presentation of SHRPA - Sarah Sturm
- VI. Marketing & Communications Update and Monthly Report
 1. Monthly Report - Marketing Specialist Kuczmarski
- VII. Social Media Update and Monthly Report
 1. Social Media Guidelines for the City of Merrill
 2. Monthly Report - Social Media Specialist Savall
- VIII. Consider placing Monthly Reports on File
- IX. Public Comment
- X. Establish next meeting date and time:
 1. Next meeting date and time: Thursday, March 16 at 5:15 PM
- XI. Adjournment