



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, APRIL 18, 2024

Regular Meeting	City Hall Council Chambers	5:15 PM
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To attend remotely call 573-518-7151 PIN 382 554 494 #

I. Call to Order and Introduction of New Committee Member(s)

II. Consider approving minutes from the previous meeting

1. March 21st meeting minutes

III. General Agenda Items for Consideration

1. Food Truck-a-palooza update and discussion
 - a. Revenue/Expense report
 - b. Progress report
 - c. ARPA funding from the Common Council
 - d. Future consideration of JEM grants and tourism grants
2. General Marketing - update
3. Chamber Updates - Tourism Annual Report
4. Consider approving the shared photo library with the Chamber of Commerce
5. Consider approving the purchase of two standing banners for the City of Merrill
6. Future Events - Midwest Communications Brand Kamp on May 2nd

IV. Monthly Reports and Updates

1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
2. Monthly Report - Midwest Communications
3. Consider placing monthly reports on file

V. Public Comment

VI. Date and Time of Next Meeting - Thursday, May 16th at 5:15 pm

VII. Adjournment

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.