



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, MAY 23, 2024

Regular Meeting	City Hall Council Chambers	5:15 PM
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To attend remote, call 208-820-4743 PIN 955 064 559 #

I. Call to Order

II. Consider approving minutes from the previous meeting

1. Minutes from the April 18th meeting

III. General Agenda Items for Consideration

1. Discuss and consider the Revenue and Expense Report.
2. Food Truck-a-Palooza preliminary results and discussion - Social Media Specialist Savall
3. Shared photo library update - Nathan Meyer
4. Standing banners update - Social Media Specialist Savall
5. Street banner results/update
6. Chamber of Commerce - update
7. Future marketing and event considerations:
 - a. Upcoming Events
 - b. 2025 Visitor's Guide ad deadline - August 1st
 - c. JEM Grant application update
 - d. Midwest Communications - results, modifications, future contract renewals (9/1 and 11/1)

IV. Monthly Reports and Updates

1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
2. Monthly Report - Midwest Communications
3. Consider placing monthly reports on file

V. Public Comment

VI. Date and Time of Next Meeting - Thursday, June 27th at 5:15 pm - date change

VII. Adjournment

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.