



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, JUNE 27, 2024

Regular Meeting	City Hall Council Chambers	5:15 PM
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To attend remotely, call 574-213-7612 PIN 439 575 239 #

I. Call to Order

II. Consider approving minutes from the previous meeting

1. Minutes from the May 23rd meeting

III. General Agenda Items for Consideration

1. Food Truck-a-Palooza - wrap-up discussion. The report attached does not reflect the final numbers.
2. Discuss and consider the May 31st Revenue and Expense Reports
3. Discuss and consider the shared photo library - Nathan Meyer
4. Discuss and consider standing banners - Social Media Specialist Savall
5. Discuss and consider 2025 Visitor's Guide ads
6. Discuss and consider preliminary JEM grants
7. Discuss and consider the Community Night Out event in August
8. Chamber of Commerce - update
9. Discuss Upcoming Event Promotions

IV. Monthly Reports and Updates

1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
2. Monthly Report - Midwest Communications
3. Consider placing monthly reports on file

V. Public Comment

VI. Date and Time of Next Meeting - Thursday, July 18th at 5:15 pm

VII. Adjournment

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.