



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, JULY 18, 2024

Regular Meeting	City Hall Council Chambers	5:15 PM
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To attend remotely, call 650-667-3874 PIN 949 114 057 #

I. Call to Order

II. Consider approving minutes from the previous meeting

1. June 27th meeting minutes

III. General Agenda Items for Consideration

1. Discuss and approve Revenue & Expense Reports
 - a. Food Truck-a-Palooza - Revenue/Expense Summary
 - b. June Revenue and Expense Report
2. Update on shared photo library and release form - SMS Hallie Savall
 - a. Video Production update
3. Discuss and approve standing banner designs
4. Discuss and consider the 2025 Visitor's Guide
5. Grant Applications - update
 - a. JEM Grant - August 1st deadline
 - b. 2025 Tourism Grant - September 20th deadline
6. Community Night Out - August 20th - update
7. Midwest Communications Contract Renewals - update
8. Chamber of Commerce - update
9. Discussion on upcoming event promotions

IV. Monthly Reports and Updates

1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
2. Monthly Report - Midwest Communications
3. Consider placing monthly reports on file

V. Public Comment

VI. Date and Time of Next Meeting - Thursday, August 15 at 5:15 pm

VII. Adjournment

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.