



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, AUGUST 15, 2024

Regular Meeting	City Hall Council Chambers	5:15 PM
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To attend remotely call 224-442-3385 PIN 493 872 632 #

I. Call to Order

II. Consider approving minutes from the previous meeting

1. Minutes from the July 18th meeting

III. General Agenda Items for Consideration

1. Discuss and consider the July Revenue and Expense reports
2. Shared Photo Library - update
3. Consider the Standing Banner Design
4. Consider the Visitor's Guide ads for 2025
5. Discuss and consider an additional landing page to the City website.
6. Grant Applications - update
 - a. JEM Grant - revised deadline
 - b. Tourism Grant - 2025 deadline 09/20/2024 and 2024 Funds received (\$1,000)
7. Community Night Out - update
8. Midwest Communications Contract - extensions
9. Preliminary Budget for 2025
10. Chamber Update

IV. Monthly Reports and Updates

1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
2. Monthly Report - Midwest Communications
3. Consider placing monthly reports on file

V. Public Comment

VI. Date and Time of Next Meeting - Thursday, September 19 at 5:15 pm

VII. Adjournment

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.