



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, SEPTEMBER 19, 2024

Regular Meeting

City Hall Council Chambers

5:15 PM

To attend remotely call 636-324-2538 PIN 179 945 241 #

I. Call to Order

II. Consider approving minutes from the previous meeting

1. Minutes from the August 15th meeting

III. General Agenda Items for Consideration

1. Discuss and consider the August Revenue and Expense Report
2. Discuss and consider a voice change on the City Hall phone tree
3. Strategic Plan - pages 7-10 - Information and Discussion
4. Update on the Tour of Lights - Planning
5. Chamber of Commerce - update

IV. Updates from the Previous Meeting

1. Photo Library - update
2. 150th Lincoln County Celebration - October 19th - Update
3. Standing Banners - update
4. City website landing page - update
5. 2025 Tourism Grant and JEM Grant - update

V. Monthly Reports and Updates

1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
2. Monthly Report - Midwest Communications
3. Consider placing monthly reports on file

VI. Public Comment

VII. Date and Time of Next Meeting - Thursday, October 17th at 5:15 pm

VIII. Adjournment

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.