



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, OCTOBER 17, 2024

REVISED

City Hall Council Chambers

5:15 PM

To attend remotely call 385-404-0785 PIN 145 390 145 #

I. Call to Order

II. Consider approving minutes from the previous meeting

1. Minutes from the September 19th meeting.

III. General Agenda Items for Consideration

1. Discuss and consider the September Revenue & Expense Report
2. Strategic Plan Revisions or suggestions to consider or refer
3. Discuss and consider the marketing budget from the 10/14 COW
4. Consider any Holiday promotional marketing
5. Recreational Economy for Rural Communities Grant Opportunity information
6. Business Hiring Data Survey - informational
7. Chamber of Commerce Update
 - a. NFL Draft - first meeting recap
8. Discuss and consider an Ordinance *Amending Chapter 2, regarding standing committees.*

IV. Updates from Previous Meetings

1. Standing Banner update
2. 2025 Tourism Grant and JEM Grant - update
3. Lincoln County 150th Anniversary Celebration
4. Tour of Lights - update

V. Monthly Reports and Updates

1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
2. Monthly Report - Midwest Communications
3. Consider placing monthly reports on file

VI. Public Comment

VII. Date and Time of Next Meeting - Thursday, November 21st at 5:15 pm

VIII. Adjournment

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.

