



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, NOVEMBER 21, 2024

Regular Meeting	City Hall Council Chambers	5:15 PM
------------------------	-----------------------------------	----------------

To attend remotely call 314-474-2780 PIN 643 087 396 #

I. Call to Order

II. Consider approving minutes from the previous meeting

1. Minutes from the October 17th meeting.

III. General Agenda Items for Consideration

1. Discuss and consider the September and October Revenue and Expense Reports
2. Discuss and consider any strategic plan revisions as they pertain to marketing
3. Update on approved 2025 budget
4. Update on Business Hiring survey
5. Update on the Social Media Specialist role
6. Tour of Lights - update
7. Chamber of Commerce - update

IV. Monthly Reports and Updates

1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
2. Monthly Report - Midwest Communications
3. Consider placing monthly reports on file

V. Public Comment

VI. Date and Time of Next Meeting - December meeting - Call of the Chair

VII. Adjournment

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.