



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, JANUARY 23, 2025

Regular Meeting	City Hall Council Chambers	5:15 PM
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To attend remotely call 929-324-9410 PIN 733 050 814 #

- I. Call to Order**
- II. Consider approving minutes from the previous meeting**
 - 1. November 21 meeting minutes
- III. General Agenda Items for Consideration**
 - 1. Discuss and consider the November and December Revenue and Expense Reports
 - 2. Discuss and consider the Business Hiring Survey
 - 3. Review the retractable banner design
 - 4. Initial discussion on current marketing strategies and potential modifications
 - 5. Food Truck-a-palooza 2025 update and discussion
 - 6. Chamber of Commerce update
- IV. Monthly Reports and Updates**
 - 1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
 - 2. Monthly Report - Midwest Communications
 - 3. Consider placing monthly reports on file
- V. Public Comment**
- VI. Date and Time of Next Meeting - Thursday, February 20 at 5:15 pm**
- VII. Adjournment**

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.