



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, FEBRUARY 20, 2025

Regular Meeting

City Hall Council Chambers

5:15 PM

To attend remotely call 470-771-3005 PIN 467 373 887 #

I. Call to Order

1. Introduce D5 Alderperson - Landis Holdorf

II. Consider approving minutes from the previous meeting

1. January 23 meeting minutes

III. General Agenda Items for Consideration

1. The March meeting packet will include January and February Revenue/Expense reports.
2. Discuss and Consider the 2025 Marketing Strategies & Focus
3. Business Hiring Survey - update
4. Chamber of Commerce - update

IV. Monthly Reports and Updates

1. Monthly Report & Statistical Analytics - Fairgrounds Coordinator/Social Media Specialist Savall
2. Monthly Report - Midwest Communications
3. Consider placing monthly reports on file

V. Public Comment

VI. Date and Time of Next Meeting - Thursday, March 20th at 5:15 pm

VII. Adjournment

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.