



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, MARCH 20, 2025

Regular Meeting	City Hall Council Chambers	5:15 PM
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To attend remotely call 615-640-0169 PIN 734 587 266 #

- I. Call to Order**
- II. Consider approving minutes from the previous meeting**
 - 1. Minutes from the February 20th meeting.
- III. General Agenda Items for Consideration**
 - 1. Discuss and consider the January and February revenue/expense reports.
 - 2. Review and discuss the Marketing Strategy Revisions
 - 3. Business Survey update
 - 4. Chamber of Commerce - update
 - 5. LCEDC Economic Summit Opportunity
- IV. Monthly Reports and Updates**
 - 1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
 - 2. Monthly Report - Midwest Communications
 - 3. Consider placing monthly reports on file
- V. Public Comment**
- VI. Date and Time of Next Meeting - Thursday, April 17th at 5:15 pm**
- VII. Adjournment**

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.