



**CITY OF MERRILL**  
**MARKETING & COMMUNICATIONS COMMITTEE**  
**AGENDA • THURSDAY, APRIL 17, 2025**

---

<b>Regular Meeting</b>	<b>City Hall Council Chambers</b>	<b>5:15 PM</b>
------------------------	-----------------------------------	----------------

---

To attend remotely call 904-580-8550 PIN 433 354 697 #

- I. Call to Order**
- II. Consider approving minutes from the previous meeting**
  - 1. March 20th meeting minutes
- III. General Agenda Items for Consideration**
  - 1. Discuss and consider the March 2025 revenue/expense reports
  - 2. Marketing Strategy Revisions - update
  - 3. Business Hiring Survey - update
  - 4. Merrill Chamber of Commerce - update
  - 5. Lincoln County Economic Development Corporation (LCEDC) - update
- IV. Monthly Reports and Updates**
  - 1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
  - 2. Monthly Report - Midwest Communications
  - 3. Consider placing monthly reports on file
- V. Public Comment**
- VI. Date and Time of Next Meeting - Thursday, May 15th at 5:15 pm**
- VII. Adjournment**

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.