



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, MAY 15, 2025

Regular Meeting

City Hall Council Chambers

5:15 PM

To attend remotely call 267-647-7085 PIN 578 294 548 #

I. Call to Order

II. Consider approving minutes from the previous meeting

1. April 17th meeting minutes.

III. General Agenda Items for Consideration

1. Discuss and consider the April Revenue/Expense Reports
2. Annual Business Survey Results - Discussion
3. Discuss and Consider Marketing Strategy Revisions
4. Chamber of Commerce - update
5. Lincoln County Economic Development - update

IV. Monthly Reports and Updates

1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
2. Monthly Report - Midwest Communications
3. Consider placing monthly reports on file

V. Public Comment

VI. Date and Time of Next Meeting - Thursday, June 19th at 5:15 pm

VII. Adjournment

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.