



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, JUNE 19, 2025

Regular Meeting	City Hall Council Chambers	5:15 PM
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To attend remotely call 720-409-1945 PIN 571 780 287 #

- I. Call to Order**
- II. Consider approving minutes from the previous meeting**
 1. Minutes from the May 15th meeting.
- III. General Agenda Items for Consideration**
 1. Discuss and consider the May Revenue/Expense Report
 2. Food Truck-a-palooza Review
 3. Annual Business Survey Videos - next steps
 4. Discuss and consider the revised Marketing Strategy
 5. Discuss and consider the Go-Pro Action Bundle
 6. Discuss and consider Business Survey Video production collaboration with Mazie Schlueter of Church Mutual
 7. Chamber of Commerce Update
 8. Lincoln County Economic update
- IV. Monthly Reports and Updates**
 1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
 2. Consider placing monthly reports on file
- V. Public Comment**
- VI. Date and Time of Next Meeting - Thursday, July 17th at 5:15 pm**
- VII. Adjournment**

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.