



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, SEPTEMBER 18, 2025

Regular Meeting **City Hall Council Chambers** **5:15 PM**

To attend remotely call 315-924-2104 PIN 778 702 259 #

- I. Call to Order**
- II. Consider approving minutes from the previous meeting**
 - 1. Minutes from the August 21st meeting
- III. General Agenda Items for Consideration**
 - 1. Review the August Revenue and Expense Reports
 - 2. Discuss the 2026 Marketing Campaign Targeted Focus Overview
 - 3. Discuss and Approve the 2026 Destination Guide ad
 - 4. Discussion and referral to the Committee of the Whole the 2026 Budget Recommendations
 - 5. Chamber update
 - 6. LCED update
- IV. Monthly Reports and Updates**
 - 1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
 - 2. Consider placing monthly reports on file
- V. Public Comment**
- VI. Date and Time of Next Meeting - Thursday, October 16th at 5:15 pm**
- VII. Adjournment**

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.