

CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
THURSDAY, November 17, 2022 - MINUTES
Regular Meeting City Hall Council Chambers 5:15 p.m.

Present: Alderpersons Rick Blake (Chair), Mark Weix, and LaDonna Fermanich,
Communications Specialist - Chantel Kuczmarski, Enrichment Center Director Mrachek, Interim
Library Director Ollhoff, Sarah Sturm, Renea Frederick, John Greenwood

Absent: Gene Bebel, Dan Wendorf

Also Present: Scott Steele from Church Mutual Insurance, Mayor Hass, City Clerk Anderson-Malm, City Attorney Hayden, Alderperson Lupton and Merrill Productions Camera Operator.

I. Chair Blake called the meeting to order at 5:15 PM.

II. **Minutes of previous meeting** – September 22, 2022:

Alderperson Fermanich made a motion to approve the minutes from October 20, 2022.
Alderperson Weix seconded and the motion carried.

III. **Town Hall Meeting:**

1. Discuss procedure of Town Hall meeting:

Chair Blake explained the procedure for the town hall meeting. He asked the committee members to introduce themselves. Scott Steele will handle the presentation.

IV. **Marketing & Communications update:**

1. Monthly Report – Communications Specialist Kuczmarski

Communication Specialist Kuczmarski's report was handed out at the meeting. She read her entire report since it was not included in the agenda packet.

2. Social Media Report – Discuss hiring of Social Media Specialist

Chair Blake spoke about the social media positions. He mentioned there are currently four candidates.

V. **Public Comment**

There was no public comment.

VI. **Next meeting date and time:**

The next regular meeting will be Thursday, December 15 at 5:15 PM.

IX. **Adjournment**

Alderperson Fermanich made a motion to adjourn. Alderperson Weix seconded and the motion carried. The meeting was adjourned at 5:48 PM.

City Clerk – Lori Anderson-Malm

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