



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, OCTOBER 16, 2025

Regular Meeting

City Hall Council Chambers

5:15 PM

To attend remotely call 978-361-2432 PIN 572 028 601 #

I. Call to Order

II. Consider approving minutes from the previous meeting

1. Minutes from the September 18th meeting

III. General Agenda Items for Consideration

1. Review the September revenue and expense reports
2. Discuss and review the revised 2026 Budget proposal
3. Status of business marketing videos
4. Tourism grants (Merrill, Wausau)
5. Tour of lights - update
6. Food truck discussion
7. Chamber updates
8. LCED updates

IV. Monthly Reports and Updates

1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
2. Consider placing monthly reports on file

V. Public Comment

VI. Date and Time of Next Meeting - Thursday, November 20th at 5:15 pm

VII. Adjournment

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.