



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, NOVEMBER 20, 2025

Regular Meeting **City Hall Council Chambers** **5:15 PM**

To attend remotely call 240-514-8466 PIN 182 153 725 #

I. Call to Order

II. Consider approving minutes from the previous meeting

1. Minutes from the October 16th meeting.

III. General Agenda Items for Consideration

1. Review October revenue and expense reports
2. Review approved 2026 marketing budget numbers
3. Status and discussion of business marketing videos.
4. Review and discuss banner options.
5. Grant updates
6. Tour of Lights update
7. Food Truck update
8. Chamber update
9. Lincoln County Economic Development update

IV. Monthly Reports and Updates

1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
2. Consider placing monthly reports on file

V. Public Comment

VI. Date and Time of Next Meeting - Thursday, December 18th at 5:15 pm

VII. Adjournment

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.