



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, DECEMBER 18, 2025

Regular Meeting

City Hall Council Chambers

5:15 PM

To attend remotely call 641-732-2475 PIN 121 805 043 #

I. Call to Order

II. Consider approving minutes from the previous meeting

1. Minutes from the October 16th meeting

III. General Agenda Items for Consideration

1. Review the Revenue and Expense Reports
2. Review the approved 2026 Marketing budget numbers
3. Status and discussion of business marketing videos
4. Review and discuss banner options
5. Grant updates
6. Tour of Lights update
7. Food Truck update
8. Chamber of Commerce update
9. Lincoln County Economic Development update

IV. Monthly Reports and Updates

1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
2. Consider placing monthly reports on file

V. Public Comment

VI. Date and Time of Next Meeting - Thursday, January 15th at 5:15 pm

VII. Adjournment

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.