



CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
AGENDA • THURSDAY, JANUARY 15, 2026

Regular Meeting

City Hall Council Chambers

5:15 PM

To attend remotely call 315-533-2849 PIN 788 699 753 #

- I. Call to Order**
- II. Consider approving minutes from the previous meeting**
 1. Minutes from the December 18th meeting.
- III. General Agenda Items for Consideration**
 1. Review Revenue and Expense Reports - information will be provided at the meeting
 2. Status and discussion of business marketing videos
 - a. Schedule vs anticipated timelines
 3. Food Truck update
 4. Chamber of Commerce update
 5. Lincoln County Economic Development update
- IV. Monthly Reports and Updates**
 1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
 2. Consider placing monthly reports on file
- V. Public Comment**
- VI. Date and Time of Next Meeting - Thursday, February 19 at 5:15 pm**
- VII. Adjournment**

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.