

**CITY OF MERRILL
MARKETING & COMMUNICATIONS COMMITTEE
THURSDAY, JANUARY 15, 2026 MINUTES
REGULAR MEETING CITY HALL COUNCIL CHAMBERS 5:15 PM**

- I. **Call to Order** Chair Fermanich called the meeting to order at 5:20 (waited for other voting members to join the meeting). The meeting was adjourned at 5:20 pm due to lack of a quorum.
Present: D4 Alderperson LaDonna Fermanich
Present Not Voting: Social Media Specialist/Fairgrounds Coordinator Hallie Savall, Scott Steele, Sarah Sturm, City Administrator Akey, City Clerk Anderson-Malm, Lincoln County Economic Corporation - Sarah Guild
Absent: D8 Alderperson Rebecca Rutkowski, D5 Alderperson Landis Holdorf
- II. **Consider approving minutes from the previous meeting**
 1. **Minutes from the December 18th meeting. -**
- III. **General Agenda Items for Consideration**
 1. **Review Revenue and Expense Reports - information will be provided at the meeting -**
 2. **Status and discussion of business marketing videos -**
 - a. **Schedule vs anticipated timelines -**
 3. **Food Truck update -**
 4. **Chamber of Commerce update -**
 5. **Lincoln County Economic Development update -**
- IV. **Monthly Reports and Updates**
 1. **Monthly Report & Statistical Analytics - Social Media Specialist Savall -**
 2. **Consider placing monthly reports on file -**
- V. **Public Comment**
- VI. **Date and Time of Next Meeting - Thursday, February 19 at 5:15 pm**
- VII. **Adjournment**

Minutes respectfully submitted by City Clerk Anderson-Malm
Minutes are in draft form until approved at the next scheduled meeting.