



**CITY OF MERRILL**  
**MARKETING & COMMUNICATIONS COMMITTEE**  
**AGENDA • THURSDAY, FEBRUARY 19, 2026**

**Regular Meeting**

**City Hall Council Chambers**

**5:15 PM**

To attend remotely call 573-667-3007 PIN 466 178 480 #

**I. Call to Order**

**II. Consider approving minutes from the previous meeting**

1. Minutes from the December 18th and January 15th meetings.

**III. General Agenda Items for Consideration**

1. Review the Revenue and Expense Reports
2. Status and discussion of business marketing videos <https://www.youtube.com/playlist?list=PL6kFFxrzho2qOfXZwH8J6fLJxMGmf3G>
  - a. Schedule vs anticipated timelines
3. Food Truck update
4. Chamber of Commerce update
5. Lincoln County Economic Development update

**IV. Monthly Reports and Updates**

1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
2. Consider placing monthly reports on file

**V. Public Comment**

**VI. Date and Time of Next Meeting - Thursday, March 19 at 5:15 pm**

**VII. Adjournment**

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact the Merrill City Hall at (715) 536-5594.