



**CITY OF MERRILL**  
**MARKETING & COMMUNICATIONS COMMITTEE**  
**AGENDA • THURSDAY, APRIL 16, 2026**

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**Regular Meeting**

**City Hall Council Chambers**

**5:15 PM**

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To attend remotely call 240-490-4334 PIN 577 548 203 #

**I. Call to Order**

**II. Consider approving minutes from the previous meeting**

1. Minutes from the March 19th meeting.

**III. General Agenda Items for Consideration**

1. Review the Revenue and Expense Reports
2. Update on Facebook video/ad roll-outs  
Overall Response  
Details on payment plan resolution
3. Food Truck-a-Palooza status
4. 250th City Celebration plans — discussion
5. 250th City Banners - discussion
6. Future events and opportunities - discussion
7. Chamber of Commerce update
8. LCED update

**IV. Monthly Reports and Updates**

1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
2. Consider placing monthly reports on file

**V. Public Comment**

**VI. Date and Time of Next Meeting - Thursday, May 21st at 5:15 pm**

**VII. Adjournment**

The Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, contact Merrill City Hall at (715) 536-5594.

*\* It is possible a quorum of members of the Historic Preservation Committee may be in attendance at this meeting to gather information and offer comments; however, no action will be taken by the Historical Preservation Committee members during this meeting.*