



CITY OF MERRILL

MARKETING & COMMUNICATIONS

AGENDA • TUESDAY NOVEMBER 14, 2023

Regular Meeting

City Hall Council Chambers

5:15 PM

To attend remotely call 916-672-9943 PIN 757 941 455 #

- I. Call to Order
- II. Consider approving minutes from previous meeting:
 1. October 19th meeting minutes
- III. General Agenda Items:
 1. Discussion and approval of final draft of wedding planner ad
 2. Discussion and consideration of Visitor's Guide options
 - a. Department Head/Foto News communication
 3. Discussion and update of Tour of Lights - December 13, 2023
 4. Discussion and update of Food Truck-a-palooza - May 18, 2024
 5. Update on Street Banners
- IV. Monthly Reports:
 1. Monthly Report - Social Media Specialist Savall
 2. Consider placing monthly reports on file
- V. Updates and Future Events:

Refer details for December planned events ASAP to Hallie

Refer details for any January and February events to Hallie at least 3-weeks prior to event
- VI. Public Comment
- VII. Next meeting date and time: Thursday, December 21st at 5:15 PM
- VIII. Adjournment