



**CITY OF MERRILL**  
**MARKETING & COMMUNICATIONS COMMITTEE**  
**AGENDA • THURSDAY, JUNE 18, 2026**

**Regular Meeting**

**City Hall Council Chambers**

**5:15 PM**

To attend remotely call 567-297-2921 PIN 852 698 481 #

**I. Call to Order**

**II. Consider approving minutes from the previous meeting**

1. Minutes from the May 21st meeting.

**III. General Agenda Items for Consideration**

1. Review the revenue and expense reports.
2. Discuss marketing strategies and review the marketing direction.
3. Discuss banners with Veterans and First Responders for the City in cooperation with the VFW.
4. Discuss Labor Day festivities - decorating contest winner announcement, dress-up contest winners in conjunction with the VFW pin-up contest.
5. Chamber of Commerce update
6. Lincoln County Economic Development update

**IV. Monthly Reports and Updates**

1. Monthly Report & Statistical Analytics - Social Media Specialist Savall
2. Consider placing monthly reports on file

**V. Public Comment**

**VI. Date and Time of Next Meeting - Thursday, July 16th at 5:15 pm**

**VII. Adjournment**

Merrill City Hall is accessible to the physically disadvantaged. If special accommodations are needed, please contact Merrill City Hall at (715) 536-5594.